

ADMIRAAL Ashley



I am a commercially oriented business owner and manager with over two decades experience in project management, policy development, and business planning. Throughout my career I have developed a sound reputation as a source of reliable, commercial, evidence-based and strategic advice.

I have served on the board and as Chair of Music Victoria, the peak body for Victoria's music industry, and on the Arts Industry Council of Victoria.

My vocational activities have focused on infrastructure and building development. I've held senior or advisory roles in the government, private and not-for-profit sectors, most recently as a principal advisor to Transurban in its proposal to the Victorian Government for the \$5.5 billion Western Distributor road project.

I was commercial manager at the Victorian Bushfire Reconstruction and Recovery Authority and have delivered projects for Major Projects Victoria, including the business case for the \$970 million redevelopment of the Melbourne and Olympic Parks sports precinct.

I have lectured at both RMIT and University of Melbourne. I have a bachelor of Geomatics Engineering, a Master of Environment, and am a member of the Victorian Planning and Environmental Law Association.

As a long-standing supporter, I offer these skills and experience to the North Melbourne Football Club, its members and community. I will be a diligent and dedicated volunteer, working productively with my Director colleagues and all staff. I will do this with the aim of continuing and strengthening the good governance of our great club, and offering the greatest opportunity for success.

ARCHER Glenn



I re-joined the North Melbourne Board in 2015 and am tremendously proud of what my beloved club has achieved and where it is headed. As a director, my main functions have been to provide a conduit between the Board and Football Department, and to give advice, support and expert counsel to the Senior Coach and Head of Football.

I am also a Director and founder of Stride Sports Management and the Kode Entertainment Group. For the past eleven years, Stride has established itself as a top talent management agency with star players across many codes and industries including the AFL. After establishing Kode six years ago, I have helped build a leading company that offers unique and exclusive entertainment experiences and premium access to the biggest events in the world.

After reaching two successive preliminary finals, I am passionate and determined to ensure North Melbourne secures its fifth premiership. However, it must also continue to improve and achieve sustained on-field success through player development, talent recruitment and the adequate resourcing of the football department.

In 2015 we increased Football Department expenditure by \$1.7m (9%) and we will continue to invest in this area, while managing our debt, prioritising key strategic club outcomes and exploring non-football revenue streams.

I offer myself for re-election.

LEWIS Geoffrey



I joined the NMFC Board in 2008 and am proud of the stability and steady growth the organisation has achieved since that time. The club has a bright future ahead on and off the field.

I am Chief Executive Officer (CEO) of ASG Group (ASG), a publicly listed Information Technology (IT) services company. I founded ASG in 1997 with the company listing on the ASX in 2004. ASG has now grown from humble beginnings to a market capitalisation of \$200M. We employ approximately 1,000 staff and turnover approximately \$200M. ASG is proud to be a long-time sponsor of the NMFC.

I am also a member of the NMFC Finance and Audit committee. While the club has been able to grow its profitability (revenue \$37M – an increase of \$3.1M) and reduce debt (down from \$8M to \$1.56M), we have also significantly increased Football Department resources in our pursuit of a fifth premiership. Last year alone, we upped support in this area by \$1.7M; a nine per cent rise.

I also spend considerable time working with the administration exploring and identifying new corporate relationship opportunities.

I offer myself for re-election for another term.

SCANLON Brady

*Batchelor of Commerce
Batchelor of Law (Honours)*



I joined the NMFC Board in 2012 and am extremely excited and confident about the future of the club.

I balance my time between the investments for the family company (Executive Director - Taverners Group), my own personal investments (Alady Group) as well as various charitable boards including being a non-executive director of the Scanlon Foundation.

I have worked for Taverners Group for more than 15 years in a variety of roles in Australia and overseas. The Taverners Group is a private investment company which invests across a range of asset classes including private equity, logistics, financial services, health, property and treasury related activities.

As Chair of the NMFC Finance and Audit committee, I am proud of the club's ability to grow profitability and reduce debt, whilst increasing football expenditure to achieve sustained on-field success.

For FY15, the NMFC recorded the following financial results:

- Net operating profit of \$529,507 (2014: \$423,074) – 7th profit in 8 years
- Football Department expenditure increased by \$1.7m (9%)
- Reduction of debt by \$400k to \$1.65m
- Revenue more than \$37M (increase of \$3.1m on 2014)

As a board member of the NMFC, I am also very proud to be a member of The Huddle Advisory Board

I offer myself for re-election for another term.